

免費英語教學資源下載:

freeenglishresourcesforgood

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

歡迎分享、轉載，
作個人教學或商業用途

RESOURCES  FOR ENGLISH
free for good



Reading Practice 2 (low level)



RESOURCES FOR ENGLISH
free for good

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

Part B1

Reading Text 1 and answer questions 1-22

Text 1

建議時間:

S5-S6: 25mins

S3-S4: 35mins

The Impact of Social Media on Modern Communication

[1] In the last two decades, the advent of social media has revolutionized the way we communicate, interact, and share information. This transformation has had profound effects on personal relationships, professional dynamics, and even societal structures. From Facebook and Twitter to Instagram and TikTok, these platforms have become integral parts of our daily lives, influencing how we perceive and engage with the world around us.



Personal Relationships

[2] One of the most significant impacts of social media is on personal relationships. Social media platforms provide users with the ability to connect with friends and family across the globe, breaking down geographical barriers that once limited communication. Through photos, videos, and status updates, people can share their lives in real-time, fostering a sense of closeness even when miles apart.

[3] However, this increased connectivity also comes with drawbacks. Studies have shown that excessive use of social media can lead to feelings of isolation and depression. The curated nature of social media, where users often present an idealized version of their lives, can create unrealistic expectations and feelings of inadequacy among viewers. Additionally, the constant influx of notifications and updates can be overwhelming, leading to stress and a decrease in overall well-being.

Professional Dynamics

[4] In the professional realm, social media has transformed how businesses operate and interact with their audiences. Platforms like LinkedIn have become essential for networking and job searching, allowing professionals to connect with industry peers and potential employers. Companies utilize social media for marketing and customer engagement, leveraging the vast user bases to promote their products and services.

[5] However, the professional use of social media also presents challenges. The line between personal and professional life can become blurred, leading to potential issues with privacy and reputation management. Employers often scrutinize the social media profiles of potential hires, which can lead to biases and judgments based on personal posts rather than professional qualifications. Furthermore, the fast-paced nature of social media requires constant monitoring and content creation, which can be resource-intensive for businesses.

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

Societal Structures

[6] On a broader scale, social media has influenced societal structures and political landscapes. It has become a powerful tool for activism and social movements, enabling organizers to mobilize supporters quickly and effectively. The Arab Spring, #MeToo movement, and Black Lives Matter are prominent examples of how social media can drive significant social change.

[7] Conversely, the same platforms that empower activists can also be used to spread misinformation and propaganda. The rapid dissemination of information on social media can lead to the spread of false news, which can have serious consequences for public opinion and democracy. Social media companies have struggled to balance the promotion of free speech with the need to prevent harmful content, leading to ongoing debates about censorship and regulation.

The Future of Social Media

[8] As social media continues to evolve, its impact on communication will likely become even more pronounced. Emerging technologies such as virtual reality (VR) and augmented reality (AR) are poised to integrate with social media platforms, creating immersive experiences that could redefine how we interact online. These advancements may enhance virtual meetings, online shopping, and social interactions, further blurring the line between the digital and physical worlds.

[9] Additionally, the increasing concern over data privacy and security will shape the future of social media. Users are becoming more aware of how their data is collected and used, leading to a demand for greater transparency and control. Social media companies will need to adapt to these concerns by implementing stricter privacy policies and developing new ways to protect user information.

[10] In conclusion, social media has had a profound impact on modern communication, influencing personal relationships, professional dynamics, and societal structures. While it offers numerous benefits, such as increased connectivity and the ability to drive social change, it also presents challenges, including mental health issues and the spread of misinformation. As technology continues to advance, the future of social media will likely bring new opportunities and challenges, shaping the way we communicate in ways we can only begin to imagine.

END OF READING PASSAGE



Questions

Read Text 1 and answer questions 1-22. (42 marks)

Text 1

1. In the context of the article, what does “platform” refer to?

- A. A raised level surface
- B. An opportunity to voice one’s views
- C. A type of footwear
- D. A digital service for social networking

A B C D
○ ○ ○ ○

2. In paragraph 2, what does “These platforms” refer to?

3. Identify a metaphor or simile in the passage and explain its meaning.

(2 marks)

4. What can be inferred about the relationship between social media use and mental health?

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

5. According to the passage are the following statements True (T), False (F) or Not Given (NG)?

(2 marks)

Statements

- (i) Social media has only positive effects on personal relationships.
- (ii) LinkedIn is used primarily for personal relationships.

T F NG
○ ○ ○
○ ○ ○

6. Compare the positive and negative impacts of social media on professional dynamics.

7. What is one of the challenges businesses face with social media?

- A. Increased sales
- B. Constant monitoring and content creation
- C. Greater transparency
- D. Enhanced customer engagement

A B C D
○ ○ ○ ○

8. Imagine you are a business owner. How would you address the challenges of balancing personal and professional boundaries on social media?

(2 marks)

9. How has social media impacted activism and social movements?

10. What is the purpose of mentioning the Arab Spring, #MeToo movement, and Black Lives Matter in the article?

11. Evaluate the effectiveness of social media in driving social change compared to traditional methods of activism.

12. With reference to Text 1, complete the sentence below. (4 marks)

The impact of social media on societal structures includes (i) _____ and

(ii) _____.

Social media platforms need to balance (iii) _____ with

(iv) _____ to prevent harmful content.

13. How does the author view the influence of social media on societal structures?

A. Unconditionally positive

B. Mostly negative

C. Balanced, acknowledging both positive and negative impacts

D. Indifferent

A B C D

☐ ☐ ☐ ☐

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

14. Evaluate the effectiveness of social media in driving social change compared to traditional methods of activism.

15. Arrange the following events in chronological order based on their mention in the article: (5 marks)

A. LinkedIn transforming job searching

B. Social media used for marketing by companies

C. Social media companies facing privacy concerns

D. Arab Spring influenced by social media

E. Development of virtual reality and augmented reality

(i) _____ ➡ (ii) _____ ➡ (iii) _____ ➡ (iv) _____ ➡ (v) _____

16. What technological advancements are expected to integrate with social media in the future?

A. Artificial intelligence and machine learning

B. Quantum computing and blockchain

C. Virtual reality and augmented reality

D. Robotics and automation

A B C D

☐ ☐ ☐ ☐

17. How might the integration of virtual reality and augmented reality redefine social interactions online?

18. What are the potential consequences of social media companies failing to address data privacy concerns?

19. Which title best suits the article?
- | | | | | |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| A. "The Dark Side of Social Media" | A | B | C | D |
| B. "The Future of Online Shopping" | | | | |
| C. "The Comprehensive Influence of Social Media on Society" | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| D. "How to Use Social Media Effectively" | | | | |

20. Complete the notes by writing ONE in each blank below. (6 marks)

As social media continues to develop, its (i) _____ on how people interact is predicted to increase. The combination of technologies such as virtual and augmented reality is likely to produce (ii) _____ experiences that could transform online interactions. These improvements might enhance virtual conferences, digital commerce, and online socializing, further (iii) _____ the distinction between digital and physical realms. Additionally, rising (iv) _____ about data privacy and security will define the future of social media. Users call for more (v) _____ and control over their data, prompting companies to implement stricter privacy policies and superior data (vi) _____ measures.

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

21. According to the passage are the following statements True (T), False (F) or Not Given (NG)? (3 marks)

Statements	T	F	NG
(i) Social media companies have successfully balanced the promotion of free speech with the need to prevent harmful content.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(ii) The Arab Spring was influenced by social media.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(iii) The future of social media will be unaffected by concerns over data privacy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22. Use the information in Text 1 to match each of the following aspects with their descriptions mentioned in the text. Write the letter of the comment in the Answer column. One comment is NOT used. Use each letter ONCE only. (4 marks)

Aspects	Answer	Descriptions
Personal Relationships	(i) _____	A. Affects activism and political landscapes
Professional Dynamics	(ii) _____	B. Uses platforms like LinkedIn for networking
Societal Structures	(iii) _____	C. Creates a sense of closeness with distant friends
Future Innovations	(iv) _____	D. Integrates with VR and AR for immersive experiences

Answers with paragraph numbers:

1. D [1]
2. Social media platforms like Facebook, Twitter, Instagram, and TikTok. [1]
3. The phrase “breaking down geographical barriers” is a metaphor that means social media allows people to connect regardless of physical distance. [2]
4. Excessive use of social media may negatively affect mental health, leading to feelings of isolation and depression. [3]
5. (i) F [3]
(ii) F [4]
6. Positive impacts include enhanced networking and marketing opportunities, while negative impacts involve privacy concerns and the need for constant content creation. [4, 5]
7. B [5]
Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14
8. Implement clear social media policies, educate employees on privacy practices, and use professional networking platforms like LinkedIn separately from personal social media accounts. [5]
9. Social media has empowered organizers to quickly mobilize supporters for social movements and activism. [6]
10. To illustrate how social media has been used as a powerful tool for activism and social movements. [6]
11. Social media can be highly effective in driving social change due to its ability to rapidly mobilize supporters and disseminate information globally. However, it also poses risks such as the spread of misinformation and echo chambers that may limit the diversity of perspectives. [6, 7]
12. (i) driving social change [6]
(ii) facilitating the spread of misinformation [7]
(iii) the promotion of free speech [7]
(iv) the need [7]
13. C [6, 7]
14. Social media can be highly effective in driving social change due to its ability to rapidly mobilize supporters and disseminate information globally. However, it also poses risks such as the spread of misinformation and echo chambers that may limit the diversity of perspectives. [6, 7]

15. (i) D
(ii) A
(iii) B
(iv) C
(v) E
16. C [8]
17. The integration of virtual reality and augmented reality might create immersive online experiences, enhancing virtual meetings, shopping, and social interactions by making them more interactive and lifelike. [8]
18. Failing to address data privacy concerns could lead to loss of user trust, legal repercussions, and a decline in user engagement, ultimately harming the company's reputation and profitability. [9]
19. C
20. (i) development
(ii) engaging
(iii) merging
(iv) worries
(v) openness
(vi) safeguarding
21. (i) NG [7]
(ii) T [6]
(iii) F [9]
22. (i) C
(ii) B
(iii) A
(iv) D

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

Practical Vocab and Usage List

1. exhibits 展示、展現、表現 [v] [1]
e.g. She often exhibits great patience when dealing with children.
她在處理孩子時經常展現出極大的耐心。
2. revolutionized /ˌrevəˈluːʃəˌnaɪzd/ 徹底改變、革新 [v] [1]
e.g. The internet has revolutionized the way we work.
互聯網徹底改變了我們的工作方式。
3. profound /prəˈfaʊnd/ 深刻的、深遠的 [adj] [1]
e.g. His speech had a profound impact on everyone in the room.
他的演講對房間裡的每個人都有深刻的影響。
4. integral /ˈɪntɪgrəl/ 不可或缺的、完整的 [adj] [1]
e.g. Education is an integral part of a child's development.
教育是孩子成長中不可或缺的一部分。
5. perceive /pərˈsiːv/ 察覺、認為 [v] [1]
e.g. She perceived a change in his attitude.
她察覺到他的態度有所改變。
6. curated /kjuˈreɪtɪd/ 策劃、精心安排 [v] [2]
e.g. The exhibition was carefully curated by the museum staff.
展覽由博物館工作人員精心策劃。
7. influx /ˈɪnˌflʌks/ 湧入、流入 [n] [2]
e.g. The city has seen a large influx of tourists this summer.
今年夏天，這座城市迎來了大量遊客。
8. scrutinize /ˈskruːtəˌnaɪz/ 仔細審查、細看 [v] [3]
e.g. The board will scrutinize the proposal before making a decision.
董事會在作出決定前會仔細審查這項提議。
9. societal structures /səˈsaɪətl ˈstrʌktʃərz/ 社會結構 [n] [4]
e.g. Social media has a significant impact on societal structures.
社交媒體對社會結構有顯著影響。
10. dissemination /dɪˌseməˈneɪʃən/ 傳播、散佈 [n] [4]
e.g. The dissemination of information is faster with social media.
有了社交媒體，信息的傳播更快。
11. propaganda /ˌprɒːpəˈgændə/ 宣傳、宣傳活動 [n] [4]
e.g. The government used propaganda to control public opinion.
政府利用宣傳來控制公眾輿論。
12. augmented reality /ɔːgˈmentɪd riˈæləti/ 增強現實 [n] [5]
e.g. Augmented reality can enhance the way we see the world.
增強現實可以增強我們看待世界的方式。

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

13. immersive /ɪ'mɜːrsɪv/ 身臨其境的、沉浸式的 [adj] [5]
e.g. The immersive experience made the museum visit unforgettable.
身臨其境的體驗使博物館之旅令人難忘。
14. transparency /træns'pærənsi/ 透明度、透明性 [n] [5]
e.g. Transparency is crucial for building trust with customers.
透明度對於建立客戶信任至關重要。
15. blurring /'blɜːrɪŋ/ 模糊、模糊不清 [v] [5]
e.g. Social media is blurring the lines between public and private life.
社交媒體正在模糊公共生活和私人生活之間的界限。
16. evolving /ɪ'vɔːlviŋ/ 發展中的、進化的 [adj] [5]
e.g. The technology is constantly evolving to meet user needs.
這項技術正在不斷發展，以滿足用戶需求。
17. dynamics /daɪ'næmɪks/ 動態、動力學 [n] [3]
e.g. The dynamics of the market are constantly changing.
市場動態不斷變化。
18. scrutinize /'skruːtə,naɪz/ 仔細審查、細看 [v] [3]
e.g. The board will scrutinize the proposal before making a decision.
董事會在作出決定前會仔細審查這項提議。
19. biases /'baɪəʊsɪz/ 偏見、偏心 [n] [3]
e.g. We need to be aware of our biases when making judgments.
我們在作出判斷時需要意識到自己的偏見。

Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14 Glory to God in the highest, and on the earth peace among men with whom he is well pleased. Luke:2:14

雖然我地固然檢查過
但如有錯漏請高抬貴手並dm我地